

SEX APP SHOP™ LAUNCHES INTERNATIONALLY WITH ADULT CONTENT FOR IPHONE

Safe, Legal and Discreet Store Offers Apps, Videos and Photos with Full Nudity from Huge Library of Content Including Major Studios and Labels

LAS VEGAS – Dec. 1, 2009 – iPhone users rejoice, now there really is “an app for that,” with the launch of the Sex App Shop™ available for download now on the iPhone and iPod touch. The Sex App Shop™ is available free at www.sexappshop.com and once downloaded, users can enjoy adult content from major labels and studios including apps, videos and still photos that can all be accessed anywhere, anytime. The world’s only legal app store alternative, the Sex App Shop™ is owned by Maria Gara, America’s sexiest magician, fire eater, snake handler and adult model.

“We wanted to create a store for all the iPhone users out there who have been looking for a secure, fast and legal way to view real adult content without jail-breaking or hacking their devices,” said Maria Gara, ‘[The SnakeBabe](#)’ and owner of Premier App Shop LLC. “Our apps are delivered over the air instantly without requiring an iTunes transaction.”

The Sex App Shop™ has partnerships with major studios, labels and distributors of adult content. Featured models include Penthouse Pets and stars seen in Playboy, Vivid, VCA, Wicked Pictures and New Sensation. Apps currently available from the Sex App Shop™ are 99 cents. Alternatively, a yearly membership is available for \$99, giving users instant access to a library of more than 10,000 images for free. New apps are constantly added and the store’s library of content is growing daily.

The creators of the Sex App Shop™ have gone to great lengths to ensure users enjoy industry-leading privacy settings. For quick discretion, while browsing for viewing apps, users can simply tilt their device and a false newspaper quickly appears on the screen, disguising any app content. Credit card statements are billed as Premier App Shop™, which is a fully-operational magic trick site, thus creating an innocuous decoy for snooping bosses or family members. The home screen icon can also be edited by the user to look like something inconspicuous. Additionally, there are no traces of adult content in the user’s browser, video player or photo viewer.

Sex apps are available with one-click access and don’t need a Web connection to run, allowing for efficient offline viewing of apps, even in the most remote locations. For a more thorough shopping experience, the Sex App Shop™ features an intuitive overview screen where users can tap and enlarge images and a preview player to help make an informed buying decision. Once purchased, users can tap photos to navigate to the next or previous image or tap the logo to return to the overview. The autoplay feature cycles through the entire app and keeps playing until the user prompts it to stop.

At launch, the Sex App Shop™ will feature content for virtually every taste. With more than 30 categories currently available, users can choose from a screen full of different shops, depending on what they’re in the mood for that day. Once purchased the user owns the app and if ever lost can be re-downloaded for free.

Additional press materials including downloadable videos and images available here: <http://sexappshop.com/media/>.

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About Premier App Shop LLC:

The Premier App Shop™ was created as a storefront for magicians and fans to share magic apps independently with each other. This technology led to the creation of the Sex App Shop™ (www.sexappshop.com), which makes adult content available to mobile users on the world's most popular and best-selling devices. The Sex App Shop™ has partnerships with the industry's largest distributors of adult content and also makes its store available to independent content owners, smaller labels and models that are just starting out. The Sex App Shop™ provides a safe, legal and fun way for users to enjoy adult content when they want it, where they want it.

Non-affiliate disclaimer:

Neither Premier App Shop LLC, Maria Gara nor the Sex App Shop™ are affiliated with nor endorsed by any content producer listed above nor any of the models appearing on the Sex App Shop™. No endorsement of any kind is implied by the use of the content licensed to and viewed at the Sex App Shop™. Penthouse, Playboy, Vivid, VCA, Wicked Pictures and New Sensations are trademarked terms owned by their respective owners, and are not affiliated with the Sex App Shop™.